

Mercuri International awarded Top 20 Sales Training Company 2017 Globally

Mercuri International has once again been selected one of the Top 20 Sales Training Companies globally by TrainingIndustry.com. The list is part of Training Industry's mission to continually monitor the training marketplace for the best providers of training services and technologies.

Selection to this year's Top 20 Sales Training Companies List was based on the following criteria:

- Industry recognition and impact on the sales training industry
- Innovation in the sales training market
- Company size and growth potential
- Breadth of service offering
- Strength of clients served
- Geographic reach



"The companies that earned their place on the 2017 Top 20 Sales Training Companies List have each demonstrated significant innovation in 2017, with a specific focus on improving the learner experience", said Ken Taylor, president, Training Industry, Inc. "These companies are responding to evolving expectations when it comes to modality, mobility and better use of learning technologies to enhance the sales training experience."

"The sales training sector has shown a significant focus on coaching and sustaining the impact of companies' investment in sales training", said Doug Harward, CEO, Training Industry, Inc. "We continue to find emerging practices coming to market first through the sales training sector."

"We are very happy to once more be awarded for all the impactful work we do with clients world-wide", said Frank Herbertz, President & CEO, Mercuri International.

About Mercuri International

With our unique combination of consulting and training expertise, we help nearly 15,000 companies per year in more than 40 countries, and in over 30 languages, to become more efficient and effective in their sales activities, and achieve necessary improvements in results. For more information about Mercuri International, please visit www.mercuri.net

About Training Industry, Inc.

Training Industry spotlights the latest news, articles, case studies and best practices within the training industry, and publishes annual Top 20 and Watch List reports covering many sectors of interest to the corporate training function. Our focus is on helping dedicated businesses and training professionals get the information, insight and tools needed to more effectively manage the business of learning.



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