

PRESS RELEASE



MERCURI INTERNATIONAL AWARDED TOP 20 SALES TRAINING COMPANY 2016 GLOBALLY

February 25, 2016 --- Mercuri International has once again been selected one of the Top 20 Sales Training Companies globally by TrainingIndustry.com. The list is part of Training Industry's mission to continually monitor the training marketplace for the best providers of training services and technologies.

Selection to this year's Top 20 Sales Training Companies List was based on the following criteria:

- Industry recognition and impact on the sales training industry
- Innovation in the sales training market
- Company size and growth potential
- Breadth of service offering
- Strength of clients served
- Geographic reach

"The companies considered for the 2016 Top 20 Sales Training Companies list are some of the most impressive we've ever evaluated," said Ken Taylor, president, Training Industry, Inc. "This year's list continues to highlight the best providers of sales training, one of the segments in the training industry that is very open to innovation even though the majority of its services are delivered through instructor-led training."

"The demand for sales training is consistently growing and impacting the shape of the training industry," said Doug Harward, CEO, Training Industry, Inc. "The companies selected for the 2016 Top 20 Sales Training Companies list represent the best of the best in sales training."

"We are very happy to once more be awarded for all the impactful work we do with clients worldwide", says Mr. Frank Herbertz, CEO Mercuri International Group.

CONTACTS

Frank Herbertz, CEO, Mercuri International Group

Email: press@mercuri.net

Telephone: +46 8 705 29 00, mobile: +86 136 2179 5242

Ken Taylor, president, Training Industry, Inc.

Telephone: +1 (919) 653 4992

Email: ktaylor@trainingindustry.com

About Mercuri International

With our unique combination of consulting and training expertise, we help nearly 15,000 companies per year in more than 40 countries, and in over 30 languages, to become more efficient and effective in their sales activities, and achieve necessary improvements in results.

For more information about Mercuri International, please visit www.mercuri.net.

About TrainingIndustry.com

TrainingIndustry.com spotlights the latest news, articles, case studies and best practices within the training industry, and publishes annual Top 20 and Watch List reports covering many sectors of interest to the corporate training function. Our focus is on helping dedicated businesses and training professionals get the information, insight and tools needed to more effectively manage the business of learning.